

# ADVERTISING PACKAGES

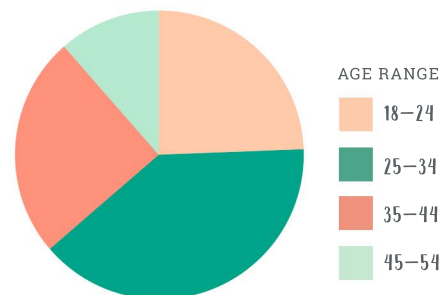
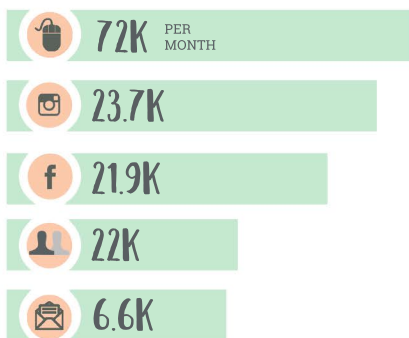
## BE SEEN, HEARD AND LOVED BY AUSTRALIAN SINGLE MUMS

The brilliant Beanstalk offering is a web-based sanctuary of light-hearted conversation, practical advice, targeted resources and wonderfully transformative tools, uniquely created to support single mums.

It is a space full of positivity and inspiration, designed to reach out and empower the lives of single mothers and their children throughout Australia.



## STATISTICS



## PACKAGES

LINK PLACEMENT	GUEST BLOGGING	NEWSLETTER ADVERT	DIRECTORY PACKAGE
<ul style="list-style-type: none"> <li>Dofollow link in current article</li> <li>Adult content is price x2</li> </ul>	<ul style="list-style-type: none"> <li>Unique article contribution on topic of choice</li> <li>Author photo and bio opportunity</li> <li>Up to two contextual links</li> <li>Adult content is price x2</li> </ul>	<ul style="list-style-type: none"> <li>Linked promotion on monthly newsletter</li> <li>Sent to 6.6K Australian single mums</li> <li>Average open rate of 31%</li> </ul>	<ul style="list-style-type: none"> <li>Branded advert panel on directory</li> <li>Exclusive business page</li> <li>FB page posts x6</li> <li>FB group posts x3</li> <li>Instagram post x1</li> <li>Pinterest pins x2</li> <li>Newsletter advert (cond. apply)</li> </ul>
\$110 (One-off)	\$150 (One-off)	\$200 (One-off)	<del>\$500</del> \$250 <small>During COVID</small> (One year listing)

Prices in AU\$. GST will be added for orders within Australia.

## PAST/PRESENT CLIENTS



## CONTACT

For advertising bookings and enquiries, please email [lucy@beanstalkmums.com.au](mailto:lucy@beanstalkmums.com.au) or phone 0427 444 669. Visit us online at [beanstalkmums.com.au](http://beanstalkmums.com.au)